



Optometric E-Tips by Jacqueline Ueda, OD

Amazing LASIK Results

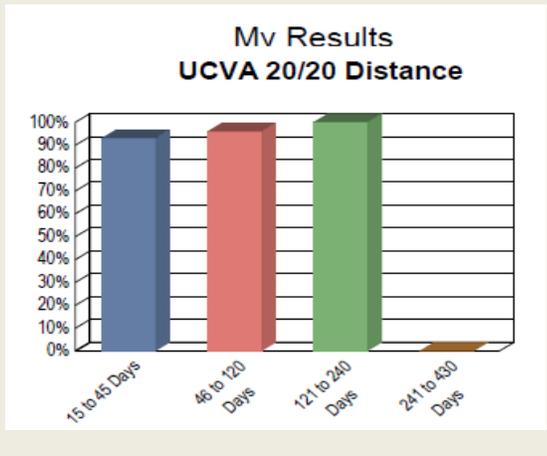
We receive monthly comprehensive surgeons reports that include a statistical breakdown between our rate of 20/20 vision compared to the global average rate. Our latest summary report indicates Ty's surgical results continue to excel, consistently beating the global average. We are excited to report that 96% of our LASIK patients are 20/20 or better by 46-120 days post-op, and 100% are 20/20 or better by 121-240 days post-op, compared to 90% globally by 46-120 days and 121-240 days.

A recent presentation by Guy Kezirian, MD discussed the changing refractive demographics of LASIK. We all know the best time for LASIK is as soon as the patient's prescription is stable so they can enjoy their new, perfect vision longer. How often do we hear a 35 year old LASIK patient say that they wished they had done LASIK earlier? LASIK remains a steady share of the ophthalmic procedures that are being done today and marketing analyzers expect LASIK to increase in the next quarter. Start educating your patients at a younger age - once their prescription is stable, LASIK is a viable solution to eliminating their glasses and/or contact lenses. We offer financing through Care Credit, 24 months no-interest (this would apply for the fees charged through our office, not the post-op exam fees by the co-managing optometrist).

This also serves as a reminder to continue to fax us your 1-month post-op results, as those numbers contribute to the statistical analysis and also helps to refine the nomogram Ty uses when she determines your patient's LASIK treatment. Thank you to those who have been sending your reports.

QUESTIONS? Ask our LASIK coordinator, Davina Evans!

Global Comparison	
Global 20/20 Rate	90%
My 20/20 Rate	96%
<i>Based On data at 46 to 120 Days</i>	



Eighth Annual CE in Paradise



August 27, 2015

3660 On The Rise

6 hours of CE for ODs

8 am – 3pm

3 hours of CE for Staff

Space is Limited

Please contact Loretta by email at

loritng@gmail.com

or call the office at 591-9911 to RSVP by

August 20th